



Potential Sponsor:

Pinnacle Bank and the Veterans of Foreign Wars (VFW) Benbrook Memorial Post 10429 are asking for your support in the 4th Annual “Run for the V” 5K Run, Ruck, or Walk, 1 mile wheelchair and 1 mile kids fun run events to be held on Sunday, September 15, 2024, 8:00 am, at 1000 Stevens Drive, Benbrook, Texas.

The VFW is a 501(c)(19), non-profit organization dedicated to foster camaraderie among United States veterans of overseas conflicts. To serve our veterans, the military, and our communities. To advocate on behalf of all veterans.

The “Run for the V” events focus on providing awareness to suicide prevention. The proceeds benefit non-profit organizations providing services to veterans and first responders facing life struggles.

During the 2023 successful event, 148 participants, twenty-two sponsors/vendors and over 200 people were present for the pre/post event activities. Food and refreshments were provided by the VFW and Proud Country Band entertained everyone. Each year we strive to make the event bigger and better for the sponsors and participants. New for 2024, we will have a timing company to record participants’ placement as they cross the finish line. We will also have a kid’s 1-mile fun run, T-shirts, finisher medals, and placement medals.

The “Run for the V” event is a terrific opportunity to promote your business to the event participants and their families from the surrounding communities. Monetary donations, gift certificates, gift baskets or setting up a booth and passing out product and/or information will promote your company while providing a wonderful experience to all participants. All sponsor levels Silver and above will receive special recognition by our announcer during the post event ceremony.

If you chose to support this great cause, please identify your sponsorship level on the attached page, sign and mail to VFW Benbrook Memorial Post 10429, 1000 Stevens Drive, Benbrook, TX 76126 or email to [runforthev5k@vfw10429.org](mailto:runforthev5k@vfw10429.org) For any questions or additional information, you may contact us by telephone at 817-614-7921.

**Thank you for your support!**

*Jamie Bengford*

**Jamie Bengford,  
VFW Benbrook Memorial Post 10429  
“Run for the V” Race Director**

**2024  
Pinnacle Bank &  
VFW Benbrook Post 10429**

**“Run for the V”**

**Sponsorship  
Levels**

	Title \$3,500 (1) Pinnacle Bank <b>SOLD</b>	Platinum \$2,500 (5)	Titanium \$1,500 (6)	Gold \$1,000 (10)	Silver \$500	Bronze \$250	Route Markers \$100
Name on Title, Flyers, and Front of Shirts	X						
Member on Event Committee	X						
Business provided banner displayed on stage	X						
Business provided banner displayed near stage		X	X				
Day of Event VIP Area	X	X	X				
Logo on T-Shirt	X	X	X	X			
Sign w/Logo on Route	4	3	2	1			1
Logo on Banners/ Social Media Mentions / Post Advertising Monitors for 1 year	X	X	X	X	X	X	
Participant Entries	10	8	6	4	2	1	
Burger Night Certificates	4	3	2	2	2	1	
Steak Dinner Certificates	4	3	2	1			
Sponsor identified during Post Event Announcement	X	X	X	X	X		
Vendor area on day of event	X	X	X	X			
Promotional Items placed in Participant Packets	X	X	X	X	X	X	X



**Pinnacle Bank & VFW Benbrook Post 10429  
Present the 4<sup>th</sup> Annual “Run for the V” 5K Event!  
(Suicide Awareness and Prevention)**

**Sponsorship Levels**

**Title \$3,500 (1) Pinnacle Bank - SOLD**

Logo prominently displayed on the back of event T-shirts.  
Logo on a banner, signage, posters, and VFW social media sites.  
Sponsor Logo on VFW Advertising Monitors for 1 year.  
10 complementary race registrations with code.  
4 Certificates for Choice of Dinner for two at Steak and Chop night.  
4 Certificates for two at Burger night.  
VIP area on the day of the event for participants/representatives to display & distribute materials.  
Sponsor’s Promotional material (brochures, coupons, samples, etc.) enclosed in each of the runner’s packets.  
Sponsors will be recognized and thanked during post-race events.

**Platinum \$2,500 (5)**

Logo prominently displayed on the back of event T-shirts.  
Logo on a banner, signage, posters, and VFW social media sites.  
Sponsor Logo on VFW Advertising Monitors for 1 year.  
8 complementary race registrations with code.  
3 Certificates for Choice of Dinner for two at Steak and Chop night.  
3 Certificates for two at Burger night.  
VIP area on the day of the event for participants/representatives to display & distribute materials.  
Sponsor’s Promotional material (brochures, coupons, samples, etc.) enclosed in each of the runner’s packets.  
Sponsors will be recognized and thanked during post-race events.

**Titanium \$1,500 (6)**

Logo prominently displayed on the back of event T-shirts.  
Logo on a banner, signage, posters, and VFW social media sites.  
Sponsor Logo on VFW Advertising Monitors for 1 year.  
6 complementary race registrations with code.  
2 Certificates for Choice of Dinner for two at Steak and Chop night.  
2 Certificates for two at Burger night.  
Space available on the day of the event to display & distribute company materials.  
Sponsor’s Promotional material (brochures, coupons, samples, etc.) enclosed in each of the runner’s packets.  
Sponsors will be recognized and thanked during post-race events.

## **Gold \$1,000**

Logo prominently displayed on the back of event T-shirts.  
Logo on a banner, signage, posters, and VFW social media sites.  
Sponsor Logo on VFW Advertising Monitors for 1 year.  
4 complementary race registrations with code.  
2 Certificates for Choice of Dinner for two at Steak and Chop night.  
1 Certificate for two at Burger night.  
Space available on the day of the event to display & distribute company materials.  
Sponsor's Promotional material (brochures, coupons, samples, etc.) enclosed in each of the runner's packets.  
Sponsors will be recognized and thanked during post-race events.

## **Silver \$500**

Logo on a banner and VFW social media sites.  
Sponsor Logo on VFW Advertising Monitors for 1 year.  
2 complementary race registrations with code.  
2 Certificate for two at Burger nights.  
Sponsor's Promotional material (brochures, coupons, samples, etc.) enclosed in each of the runner's packets.  
Sponsors will be recognized and thanked during post-race events.

## **Bronze \$250**

Logo on a banner and VFW social media sites.  
Sponsor Logo on VFW Advertising Monitors for 1 year.  
1 Complementary race registrations with code.  
1 Certificate for two at Burger night.  
Sponsor's Promotional material (brochures, coupons, samples, etc.) enclosed in each of the runner's packets.

## **Mile Marker / Route Sponsor \$100**

Sponsor's name/Logo on mile marker(s), 1, 2, or 3 or any location on route.  
Sponsor Logo on VFW Advertising Monitors for 1 year.  
Promotional material (brochures, coupons, samples, etc.) enclosed in each of the runner's packets.

## **Raffle Prize or Cash Donation \$50**

Promotional material (brochures, coupons, samples, etc.) enclosed in each of the runner's packets.

### **Deadlines:**

**August 16, 2024 - Logos, sponsorship forms for Platinum, Titanium, and Gold.**

**August 23, 2024 – Logo, sponsorship forms for Silver, Bronze, and Route markers.**

**September 6, 2024 – Promotional materials for Runner's packets.**

**Pinnacle Bank and the VFW Benbrook Memorial Post 10429 appreciate your support!**



## Pinnacle Bank & VFW Benbrook Post 10429 2024 “Run for the V” Sponsorship Contract

- Yes, I would like to sponsor the “Run for the V” at (circle one) level:  
Title ~~\$3,500~~ / Platinum \$2,500 / Titanium \$1,500 / Gold \$1,000 / Silver \$500 / Bronze \$250
- Yes, I would like to sponsor mile marker(s):  1 / 2 / 3 , or have a Sign placed on the Route for \$100. Desired location for sign(s)\_\_\_\_\_.
- Yes, I would like to have a Gold or above sponsor vendor area during the event (table not provided).
- I wish to donate a Raffle Item (\$50 value) or Cash:\$\_\_\_\_\_.
- I am interested in more information. Please contact me.

Send Logo to: [runforthev5k@vfw10429.org](mailto:runforthev5k@vfw10429.org)  
 Please mail Contract to: VFW Benbrook Memorial Post 10429  
 1000 Stevens Drive  
 Benbrook, TX, 76126

For More Information: Call 817-614-7921 (Jamie) or  
 See more event details at <https://vfwrunforthev.athlete360.com>

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact e-mail: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Company Website: \_\_\_\_\_

Contact Signature: \_\_\_\_\_